

2023

FLAVORS OF CABO VERDE  
 - FAIR -  
 07 - 15 JULY

■  
 PRAIA  
 ISLAND OF SANTIAGO  
 CAPE VERDE



Ref.E-ICV.01/2022/VD-E.01



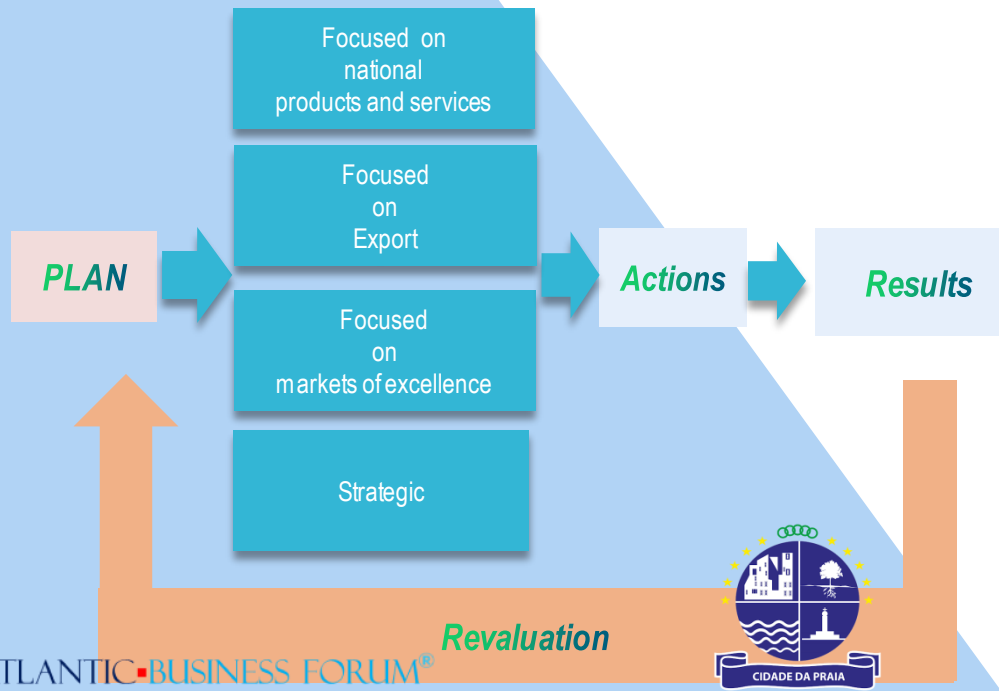
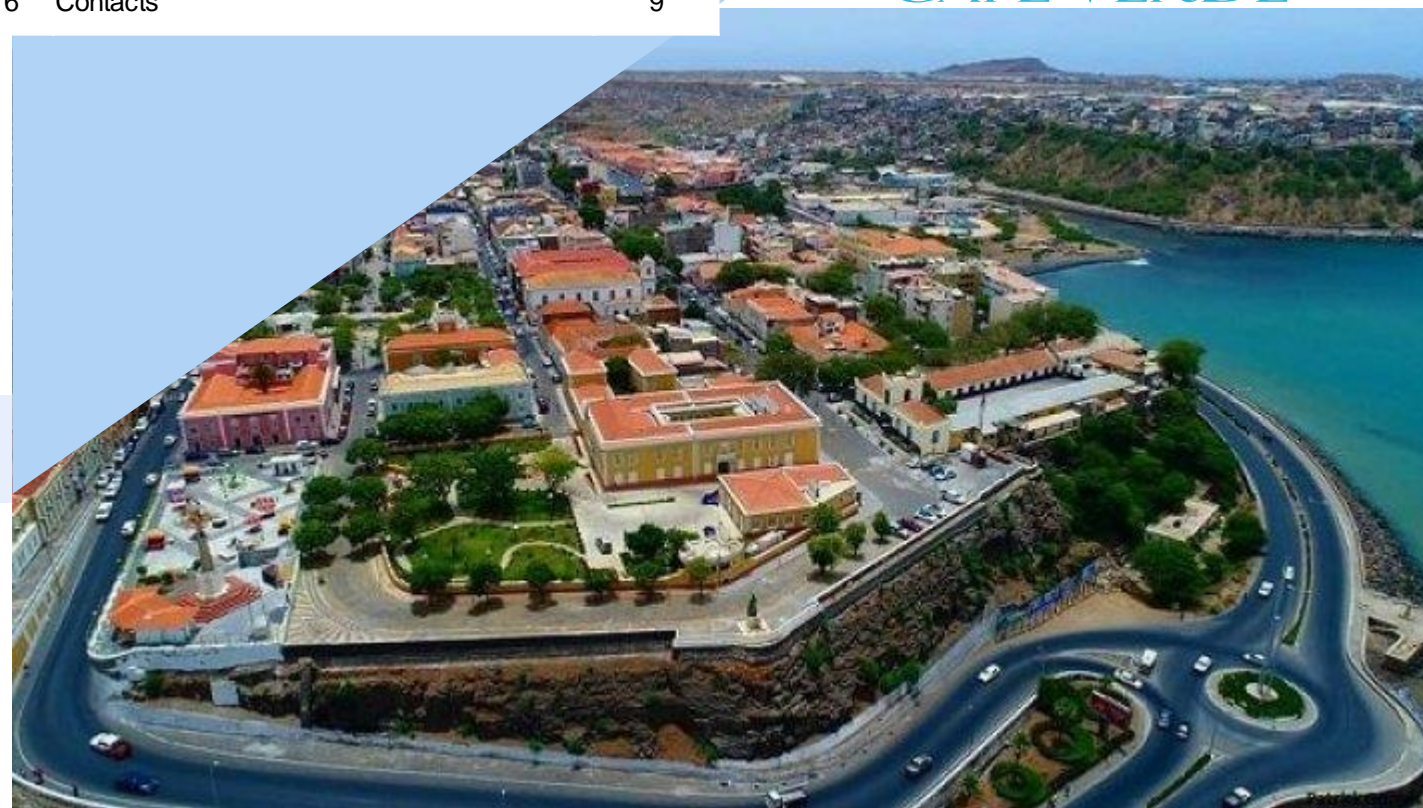
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The «*FLAVORS OF CABO VERDE*» Fair brings together the entire offer of products and services, including information on the most attractive sites of each municipality of Cape Verde, organized around sectors that represent the wide variety of food products and Cape Verde drinks. It includes the exhibition of products from ECOWAS countries, Brazil and various products that the Diasporas can present from their countries of residence.

All participants in the Basalt Conference Atlantic and Business Forum event have the right to participate in the Fair entitled «*FLAVOURS OF CABO VERDE*», regardless of their geographical origin or nationality, within the limits of the capacity of the available space from the fair.

Sectors represented at the fair:

- Universities;
- Municipalities;
- Embassies;
- International institutions present in Cape Verde;
- Hotels and restaurants;
- Financial and insurance sector;
- Books, music and art;
- Companies participating in the event;
- Travel and tourism agencies;
- Importers and exporters;
- Food industry;
- Decoration;
- Beverage;
- Textiles and footwear;
- Fashion;
- Craftsmanship.

From 08 to 15 July, each day will be designated: «*Periods of Open Day*», during which specialized teams will be available to provide specific information related to each of the Islands, Countries and Organizations indicated in the program, namely, on the investment opportunities, business, import, export and partnerships.

On each day of Open Day, the meals and drinks served at the venue of the Exhibitions will basically be typical of the Islands and countries referenced in the Program.



In the night periods of July 11 and 13, there will be two cultural / playful moments. One of the days visitors / participants in the event will be able to taste typical flavors (food and drinks) of the whole of the Sotavento Islands and on the other day the tasting of typical flavors (food and drinks) of the islands of Barlavento as a whole.

Throughout the duration of the Fair, from 07 to 15 July, visitors / participants in the event, will also be able, each day, to taste typical flavors of each of the islands and countries of ECOWAS, including dishes and typical drinks of each of these countries and Islands. Since Cape Verde is an island country, the movement of the population between the different islands is done by air or sea, which remains an obstacle to internal mobility. It is estimated that more than 90% of the population of the Islands only know the Island where they were born. That is why the Fair entitled *FLAVORS OF CABO VERDE*, through the cosmopolitan characteristic of the city of Praia, will also be a contribution so that an important part of the country's population will have the opportunity to know a little more on Cape Verde.

The Fair – *FLAVORS OF CABO VERDE* is organized in partnership between the Organizing Committee of the International Event and the Town Hall of Praia.





## FAIR PROGRAM

<b>DAY 1</b>	-	<b>Friday</b>	<b>July 07, 2023</b>
10:00	-	10:15	Opening Ceremony of the Fair
10:15	-	23:00	FAIR - FLAVORS OF CABO VERDE
<b>DAY 2</b>	-	<b>Saturday</b>	<b>July 08, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
10:00	-	18:00	Open Day
<b>DAY 3</b>	-	<b>Sunday</b>	<b>July 09, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
10:00	-	18:00	Open Day
<b>DAY 4</b>	-	<b>Monday</b>	<b>July 10, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
08:00	-	18:30	Basalt Conference
10:00	-	18:00	Open Day
<b>DAY 5</b>	-	<b>Tuesday</b>	<b>July 11, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
08:00	-	18:30	Basalt Conference
10:00	-	18:00	Open Day
19:00	-	23:00	Evening at the Plateau
<b>DAY 6</b>	-	<b>Wednesday</b>	<b>July 12, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
08:00	-	18:30	Basalt Conference
10:00	-	18:00	Open Day

<b>DAY 7</b>	-	<b>Thursday</b>	<b>July 13, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
08:00	-	18:30	Atlantic Business Forum
10:00	-	18:00	Open Day
19:00	-	23:00	Evening at the Plateau
<b>DAY 8</b>	-	<b>Friday</b>	<b>July 14, 2023</b>
10:00	-	23:00	FAIR - FLAVORS OF CABO VERDE
08:00	-	18:30	Atlantic Business Forum
10:00	-	18:00	Open Day
<b>DAY 9</b>	-	<b>Saturday</b>	<b>July 15, 2023</b>
10:00	-	18:00	FAIR - FLAVORS OF CAPE VERDE
08:00	-	17:45	Atlantic Business Forum
10:00	-	18:00	Open Day ECOWAS
10:00	-	18:00	Open Day
18:00	-	18:15	Closing ceremony





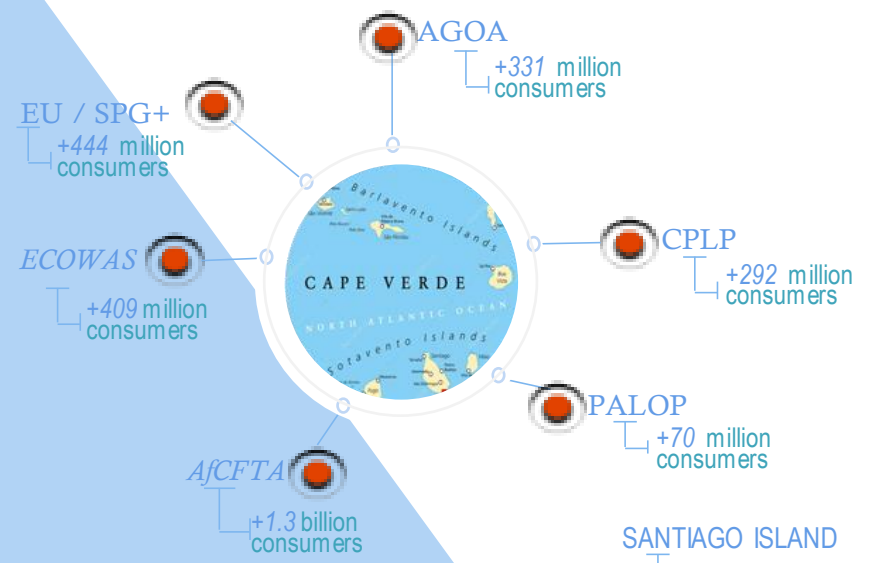
It is estimated that more than 3% of the population of Cape Verde is made up of citizens of ECOWAS member states.

Through the July 15 Open Day, dedicated to ECOWAS, the Organizers will seek to publicize some of the relevant projects financed by ECOWAS in the various member countries, as well as the strong economic potential of this regional economic bloc and other important specificities of the Community.



*OPEN DAYS*

SATURDAY		
DATE	HOUR	OPENDAY
08-07-2023	10:00 - 18:00	Angola
08-07-2023	10:00 - 18:00	Benin
08-07-2023	10:00 - 18:00	Guiné Bissau
SUNDAY		
DATE	HOUR	OPENDAY
09-07-2023	10:00 - 18:00	Brazil
09-07-2023	10:00 - 18:00	Burkina Faso
09-07-2023	10:00 - 18:00	Ghana
MONDAY		
DATE	HOUR	OPENDAY
10-07-2023	10:00 - 18:00	Open Day Santo Antão Island
10-07-2023	10:00 - 18:00	Open Day Maio Island
10-07-2023	10:00 - 18:00	Open Day Guinea
TUESDAY		
DATE	HOUR	OPENDAY
11-07-2023	10:00 - 18:00	Open Day São Vicente Island
11-07-2023	10:00 - 18:00	Open Day Fogo Island
11-07-2023	10:00 - 18:00	Open Day Liberia
WEDNESDAY		
DATE	HOUR	OPENDAY
12-07-2023	10:00 - 18:00	Open Day Santa Luzia Island
12-07-2023	10:00 - 18:00	Open Day Brava Island
12-07-2023	10:00 - 18:00	Open Day Mali
12-07-2023	10:00 - 18:00	Open Day Niger
12-07-2023	10:00 - 18:00	Open Day Sierra Leone
THURSDAY		
DATE	HOUR	OPENDAY
13-07-2023	10:00 - 18:00	Open Day São Nicolau Island
13-07-2023	10:00 - 18:00	Open Day Boavista Island
13-07-2023	10:00 - 18:00	Open Day Côte d'Ivoire
13-07-2023	10:00 - 18:00	Open Day Togo
FRIDAY		
DATE	HOUR	OPENDAY
14-07-2023	10:00 - 18:00	Open Day Santiago Island
14-07-2023	10:00 - 18:00	Open Day Senegal
14-07-2023	10:00 - 18:00	Open Day Nigeria
SATURDAY		
DATE	HOUR	OPENDAY
15-07-2023	10:00 - 18:00	Open Day ECOWAS
15-07-2023	10:00 - 18:00	Open Day The Gambia
15-07-2023	10:00 - 18:00	Open Day São Tomé and Príncipe



**SANTA LUZIA ISLAND**

Area: 35 km<sup>2</sup>  
 Population:

**BRAVA ISLAND**

Area: 62,51 km<sup>2</sup>  
 Population: 6.462 Inhab

**SANTIAGO ISLAND**

Area: 991 km<sup>2</sup>  
 Population: 266.161 Inhab

**FOGO ISLAND**

Area: 476 km<sup>2</sup>  
 Population: 37.861 Inhab

**SAL ISLAND**

Area: 216 km<sup>2</sup>  
 Population: 25.775 Inhab

**SÃO NICOLAU ISLAND**

Area: 343 km<sup>2</sup>  
 Population: 13 500 Inhab

**SÃO VICENTE ISLAND**

Area: 227 km<sup>2</sup>  
 Population: 67.163 Inhab

**SANTO ANTIO ISLAND**

Area: 785 km<sup>2</sup>  
 Population: 47.484 Inhab

**MAIO ISLAND**

Area: 269 km<sup>2</sup>  
 Population: 8 303 Inhab

**BOA VISTA ISLAND**

Area: 620 km<sup>2</sup>  
 Population: 6 233 Inhab

**CITY OF PRAIA**

Status: Capital of Cape Verde  
 Area: 258 km<sup>2</sup>  
 Population: 155 252 Inhabitants  
 Agrégats familiares: 40 573  
 Percentage of the country's population: about 30%.  
 Immigrant population: 4,9%  
 Municipality Day: May 19  
 Male literacy rate: 94,8%  
 Female literacy rate: 89,6%  
 Contribution to national GDP: 43,2%  
 Contribution to national business volume: 44,0%  
 Airport: Nelson Mandela International Airport  
 International Port: Port of Praia



Name: Republic of Cape Verde  
 Area: 4 033 Km<sup>2</sup>  
 Number of islands: 10  
 Exclusive Economic Zone: 734.265 Km<sup>2</sup>  
 Population: 572 264 Inhabitants  
 Internet users (2000): 8 000  
 Utilisateurs d'Internet (2021): 352 120  
 Internet penetration (2021): 62.3 %  
 Internet growth 2000 – 2021: 4.302 %  
 Male population: 283 697 Inhabitants (49.6%)  
 Female population: 288 568 Inhabitants (50.4%)  
 Evolution of visitors (2019): 819 308  
 Evolution of overnight stays (2019): 5 117 403  
 Pico de Antónia: 1 392 m above sea level  
 Topo da Coroa: 1 979 m above sea level  
 Pico da Cruz: 1 585 m above sea level  
 Monte Verde: 774 m above sea level  
 Monte Gordo: 1 304 m above sea level  
 Topo do vulcão: 2.829 m above sea level



07 - 15 JUL 2023



**OPERATION - «FLAVORS OF CAPE VERDE»**

SCHEDULE

		JULY 2023																
		08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00	24:00
July 07	Friday																	
July 08	Saturday																	
July 09	Sunday																	
July 10	Monday																	
July 11	Tuesday																	
July 12	Wednesday																	
July 13	Thursday																	
July 14	Friday																	
July 15	Saturday																	

- LEGEND:**
- Exhibition period
  - Exhibition period
  - Evening in Plateau
  - CV** Municipalities of Cape Verde
  - PC** ECOWAS Countries
  - BCS** Commercial Banks and Insurance
  - DIA** Diaspora
  - BN** National Library
  - MC** Ministry of Culture
  - MT** Ministry of Tourism
  - BCV** Central Bank of Cape Verde
  - MAA** Ministry of Agriculture and Environment
  - Uni** Universities
  - CMP** City Council of Praia
  - OE** Other entities

**Event:**  
Flavors of Cape Verde

**Date:**  
07 – 15 July 2023

**Location:**  
Plateau – Place Alexandre Albuquerque

**Registration:**  
Complete the attached registration form and return it to:  
[helpdesk@saboresdecaboverde.com](mailto:helpdesk@saboresdecaboverde.com)

**Registration form:**  
[www.saboresdecaboverde.com/form/](http://www.saboresdecaboverde.com/form/)

**Online registration:**  
[www.saboresdecaboverde.com/online/](http://www.saboresdecaboverde.com/online/)

**Types of stands:**  
4m2 | 8m2 | 12m2 | 16m2 | 20 m2 | 24m2

**Furniture rental:**  
Furniture can be chosen on the website:  
[www.saboresdecaboverde.com/mob/](http://www.saboresdecaboverde.com/mob/)

**Payments:**  
For payment purposes, please access the following link:  
[www.saboresdecaboverde.com/bank/](http://www.saboresdecaboverde.com/bank/)

**Contacts :**  
For contact purposes, access the following link:  
<https://www.emergys.pt/contacts/>

**Sponsorship Opportunities:**  
For contact purposes, access the following:  
<https://www.emergys.pt/contacts/>

**Exhibitor Benefits:**  
For the purpose of exhibitor benefits, access the:  
[www.saboresdecaboverde.com/expositor/](http://www.saboresdecaboverde.com/expositor/)

**Advertising:**  
For advertising purposes, access the following link:  
[www.saboresdecaboverde.com/marketing/](http://www.saboresdecaboverde.com/marketing/)

**Participation costs:**  
For the purpose of participation costs, access the following link:  
[www.saboresdecaboverde.com/cost/](http://www.saboresdecaboverde.com/cost/)



**Rules of the «FLAVORS OF CAPE VERDE» contest:**  
For the FLAVORS OF CAPE VERDE rules, access the following link:  
[www.saboresdecaboverde.com/concours/](http://www.saboresdecaboverde.com/concours/)

**Fair Regulations:**  
For Fair regulations, access the following link:  
[www.saboresdecaboverde.com/regulamento/](http://www.saboresdecaboverde.com/regulamento/)



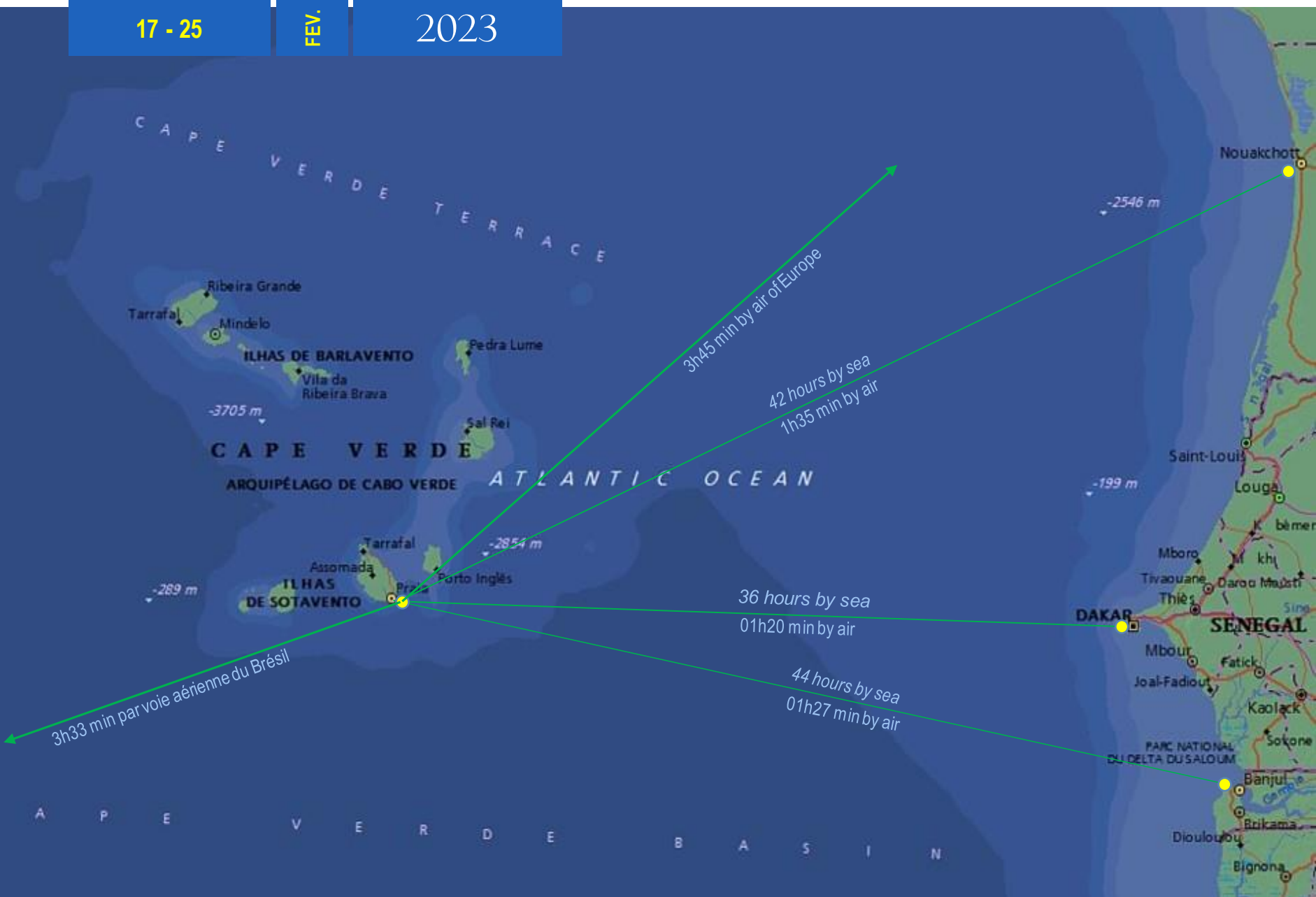




17 - 25

FEV.

2023



**BOX TRAVEL, S.A.**

Rua Maluda, nº 12, 3º Dtº  
1750-465 Ameixoeira  
+351 920 386 115  
WhatsApp: +351 920 386 115  
WhatsApp:+351 927 645 198  
WhatsApp+351 925 901 660  
info@boxtravel.eu  
www.boxtravel.eu  
LISBOA  
PORTUGAL

**Mme Diliana Iria**

Tm:+238 978 71 98  
Whatsapp :+238 978 71 98  
diliana.iria@boxtravel.eu

**Mr Pedro Pascal**

Tm:+351 925 901 660  
Whatsapp :+351 925 901 660  
pedro.pascal@boxtravel.eu

**Mr Pedro Ivan**

Tm:+351 927 645 198  
Whatsapp :+351 927 645 198  
pedro.ivan@emergysonline.com

**Mr ALLAH Ambroise**

Tm:+225 07 08 08 58 92  
Whatsapp :+225 07 08 08 58 92  
ambroise@boxtravel.eu

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