



PROGRAM

13 – 16 JULY
08:00 – 19:00
2023

PRAIA
CABO VERDE

The Business Forum, entitled ATLANTIC BUSINESS FORUM, lasting 4 days, from July 13 to 16, 2023, is developed in three parts:

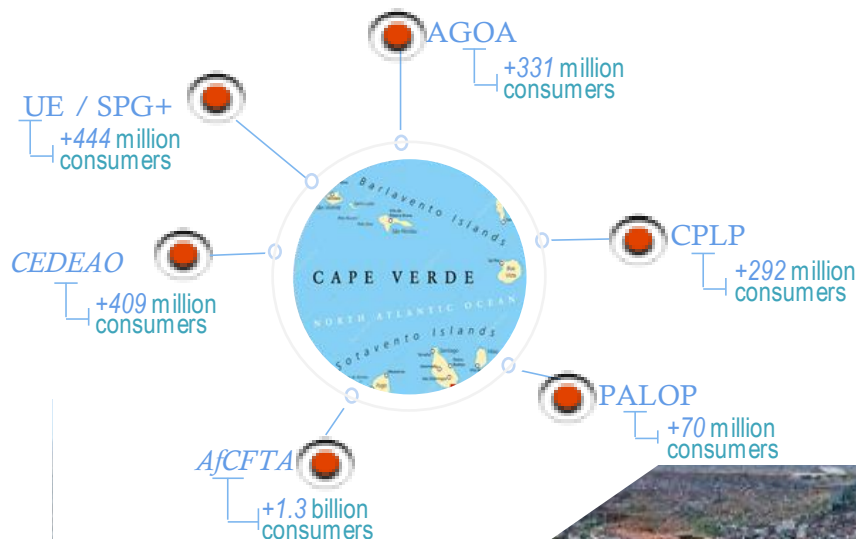
- In the first part, from July 13 to 15, through panels and thematic conferences, eminent national, regional and international personalities present topics of the greatest relevance, through which the energy markets are highlighted. excellence, sources and mechanisms of financing, as well as business opportunities in the markets that make up the geoeconomic and geostrategic dimension of Cabo Verde.

- In the second part, which takes place in parallel with the first, in its own physical space and on a specific target audience segment, company presentation sessions take place. For 3 days, companies participating in the event can present their profiles, products and services.

- The third part consists of an Atlantic Business Round (Business Round) on July 16, 2023, focused on negotiations and the conclusion of agreements, involving the companies participating in the event. From July 07 to 15, 2023, there will be a parallel fair entitled "Saveurs de Cabo Verde", in Plateau, in which companies; the Diaspora and other entities, will exhibit products and services, including the most attractive tourist sites in Cabo Verde.

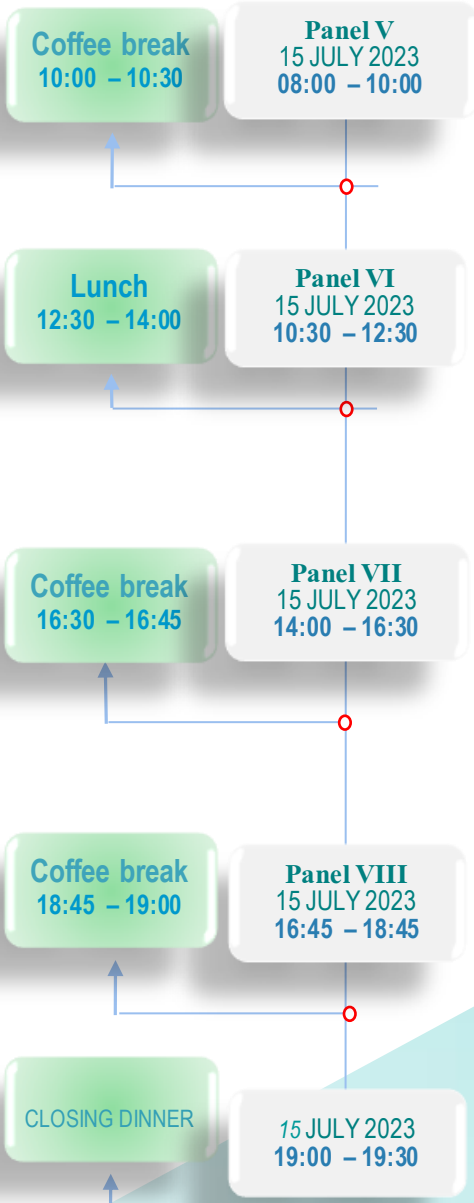
The Diaspora can support the economic diversification of countries of origin and promote its economic integration into global value chains. The participation of the Diaspora in the Development of Science, Technology and the Internationalization of the Economy of the Countries of origin is also part of the programming of the Atlantic Business Forum.

Through the ATLANTIC BUSINESS FORUM, the ECOWAS and African Continental Free Trade Area (AfCFTA) markets, representing more than 1.3 billion consumers, will be in the spotlight.





3rd DAY - 15 JULY



- Panel V**

■ Destinations of Excellence and Cultural Heritage in Sustainable Tourism Development in Africa: Air Connectivity and Technological Innovation in Tourism Development in Africa

Moderator : ITCV - Cape Verde Tourism Institute

Speakers :

 - » His Excellency the Minister of Tourism and Transport - Cape Verde
 - » His Excellency the Minister of Tourism and Recreation – Senegal
 - » His Excellency the Minister of Culture, Tourism and Environment - Angola
 - » Regional Commission for Africa of the World Tourism Organization
 - » African Tourism Association – ATTA
- Panel VI**

■ The Challenges and Opportunities of Maritime and Air Transport in Developing Markets and Economies of Scale in Island States - Cape Verde and São Tomé and Príncipe as a Case Study.

Moderator : Superior Inspector João de Deus C. Silva – Ex-Captain of Ports of Sotavento

Speakers :

 - » His Excellency the Minister of Maritime Economy of Cape Verde
 - » World Bank Resident Representative for Cape Verde
 - » Ministry of Infrastructure, Natural Resources and Environment / STP
 - » African Shipowners Association – ASA
 - » Her Excellency Mrs. Chinelo Anohu - Director of the African Investment Forum
- Panel VII**

■ The participation of the Diaspora in the Development of Science, Technology and the Internationalization of the Economy of the Countries of origin

Moderator : Cabo Verde

Speakers :

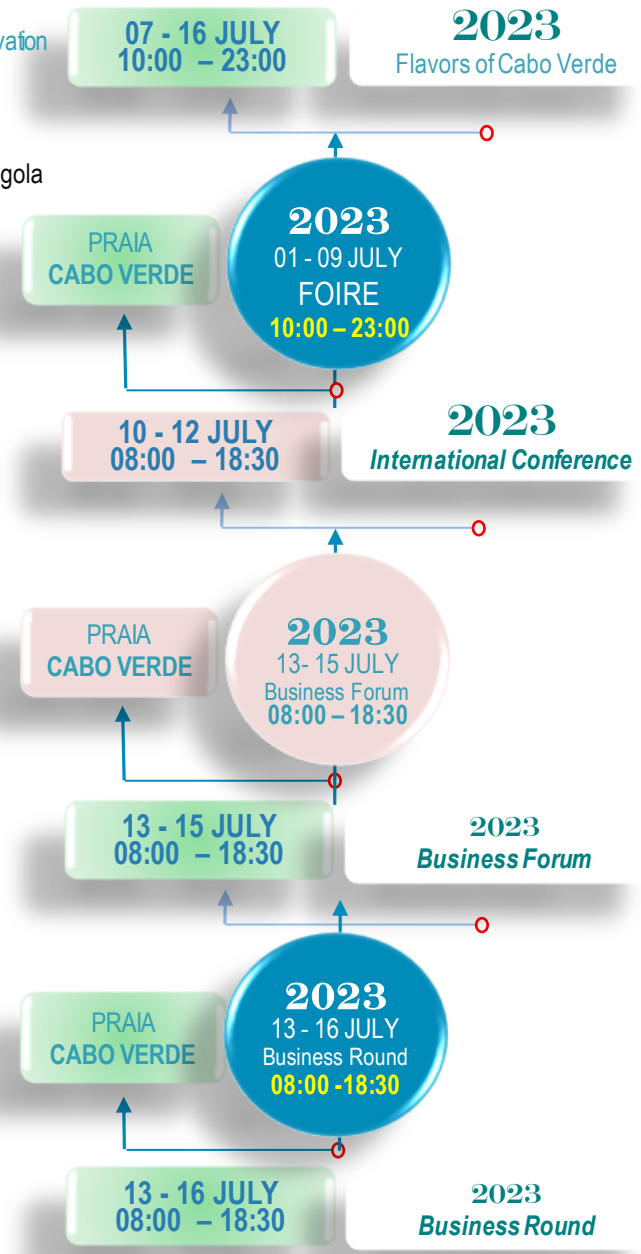
 - » His Excellency the Minister of Communities
 - » Her Excellency the Minister of Foreign Affairs and Senegalese Abroad
 - » Her Excellency the Minister of Foreign Affairs, African Integration and the Diaspora- Côte d'Ivoire
 - » His Excellency the Minister of Foreign Affairs, International Cooperation and Gambians Abroad
 - » University of Cape Verde
 - » University of Lisbon
- Panel VIII**

■ Transport in the development of economic cooperation and the strengthening of regional integration - An asset in economic cooperation and trade between Cape Verde, Gambia, Guinea-Bissau, Mauritania and Senegal

Moderator: Eng Manuel Inocêncio Sousa – Former Minister of State and Infrastructure, Transport and Telecommunications of Cape Verde

Speakers :

 - » His Excellency the Minister of Maritime Economy of Cape Verde
 - » His Excellency the Minister of Transport, Public Works and Infrastructure of the Gambia
 - » His Excellency the Minister of Equipment and Transport – Mauritania
 - » His Excellency the Minister of Infrastructure, Land Transport and Opening up of Senegal
 - » His Excellency the Minister of Transport and Telecommunications of Guinea-Bissau
- CLOSING CEREMONY**





6 Countries
68.267.839 Consumers
14.624.555 Internet users 21.0% Penetration [% Population]

26 Countries
554.714.746 Consumers

Market position

PALOP

- SADC
- CEEAC
- CEMAC

- Angola » Mozambique
- Angola » Equatorial Guinea » Sao T. and Principe
- Equatorial Guinea

Position in economic regions

GEOECONOMIC DIMENSION OF CAPE VERDE



CEDEAO

- 15 Countries
- 407.000.000 Consumers
- 221.724.638 Internet users
- 47.4 % Penetration [% Population]
- Cabo Verde is a member country

UE / SPG+

- 27 Countries
- 446.940,060 Consumers
- 404.033.814 Internet users
- 90.4 % Penetration [% Population]
- Preferential System Agreement with the EU
- A strong presence of the Cape Verdean community in the EU

USA / AGOA

- 331,002,651 Consumers [2021]
- 297,322,868 Internet users [2021]
- 89.7 % Penetration [% Population]
- Preferential System Agreement with the USA
- A strong presence of the Cabo Verdean community in the USA

AfCFTA



- Consumers [2022] : 1,373,486,514 ;
- Utilisateurs d'Internet [2000] : 4,514,400 ;
- Internet users [2021] : 590,296,163 ;
- Penetration [% Population] 43.0%
- Internet growth [% 2000 - 2021] : 12,975 %;
- Economic organization: continental African free trade area – AfCFTA;
- Member countries : 55;
- Entry into effect: January 1, 2021
- Objective: stimulate trade on the continent;
- Advantages for companies: freely provide products and services in 55 countries;
- Cabo-Verde status: Cabo Verde is a member country of AfCFTA.

- U. EUROPÉENNE
- ASEAN
- MERCOSUR
- SADC
- CEEAC
- CEMAC
- Portugal
- Timor oriental
- Brazil
- Angola » Mozambique
- Angola » Equatorial Guinea » Sao T. and Principe
- Equatorial Guinea

68 Countries
2.033.955.651 Consumers

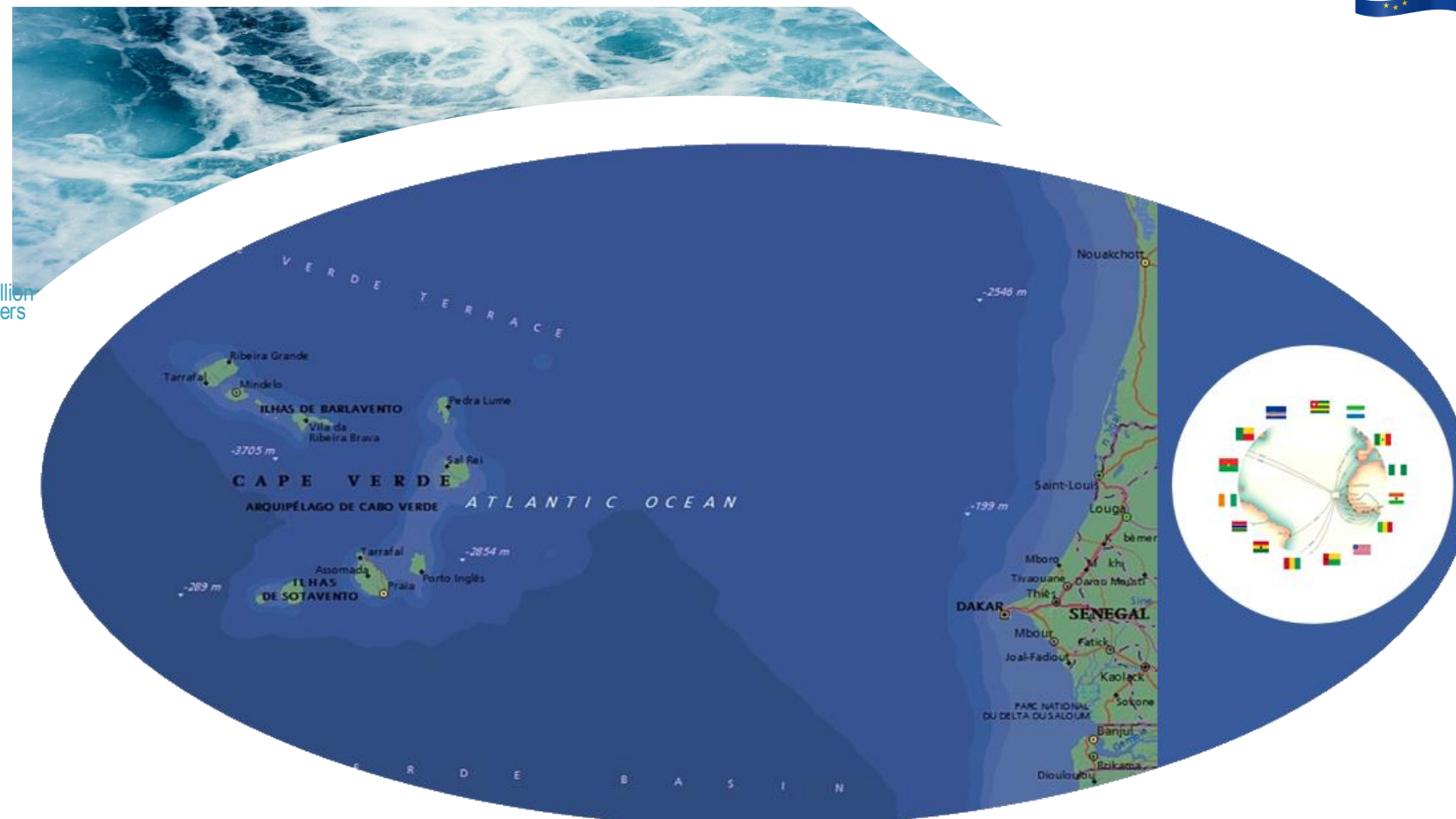
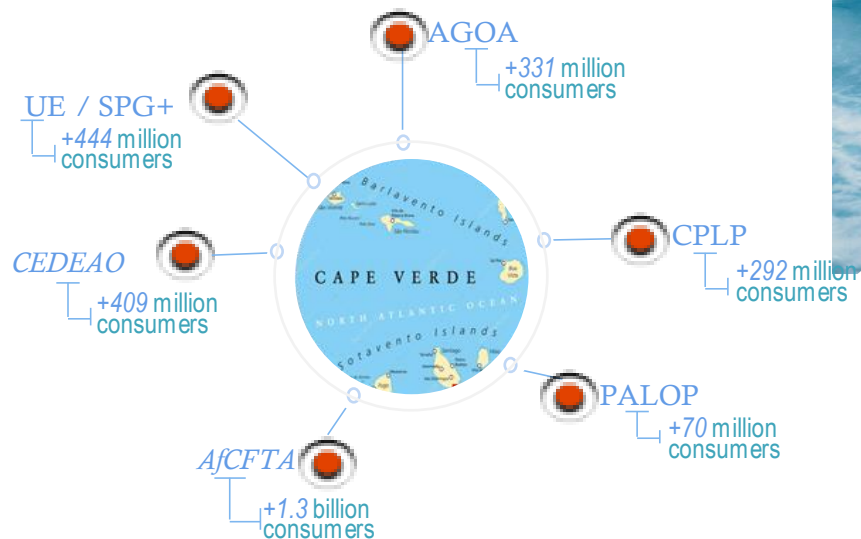
Position in economic regions

Market position

CPLP

- CPLP - Portuguese country community
- 4 Continents [Africa - America - Asia - Europe]
- 9 Countries
- 292.111.889 Consumers
- 172.107.709 Internet users
- 61.4 % Penetration [% Population]
- Cabo Verde is a member country





EXECUTIVE COMMISSION

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